

Information on the processing of your personal data within the scope of the taking/making and/or use of photographs, video recordings and/or audio recordings as part of the UPB Alumni Portraits series pursuant to Article 13 of the General Data Protection Regulation (GDPR)

15.03.2023

This data protection information describes the processing of your personal data within the scope of the taking/making and/or use of photographs, video recordings and/or audio recordings as part of the UPB Alumni Portraits series. By issuing this data protection notice, Paderborn University is complying with its duty to provide information pursuant to Article 13 of the EU General Data Protection Regulation (GDPR). With regard to the terms used in the following, e.g. “personal data”, “processing”, “Controller” etc., please refer to the definitions in Article 4 of the GDPR.

1. Names and contact details

The entity responsible for processing your personal data (the “Controller”) within the scope of the taking/making and/or use of photographs, video recordings and/or audio recordings is Paderborn University, a legal corporation under public law funded by the German state of North Rhine-Westphalia. Paderborn University is represented by the President.

1.1 Name and contact details of the Controller

Paderborn University

Warburger Str. 100

33098 Paderborn, Germany

Tel.: +49 5251 60-0 | Website: <https://www.uni-paderborn.de>

1.2 Contact person for the taking/making and/or use of photographs and recordings

Dirk Waldhoff/coordinator TRR 142

Tel.: 05251/60-2701 | E-Mail: dirk.waldhoff@upb.de | Web: <https://trr142.uni-paderborn.de/de/>

1.3 Contact details of the Data Protection Officer

The Data Protection Officer of Paderborn University can be contacted at the Controller’s postal address specified above or using the following contact details:

E-mail: datenschutz@uni-paderborn.de | Tel.: +49 5251 60-4444 | Website: <https://www.uni-paderborn.de/datenschutz/>

2. Data categories, purposes and legal bases with regard to the processing of your personal data

The photographs, video recordings and/or audio recordings and other personal data specified below will be processed for the following purposes:

- (Digital) survey of UPB alumni, creation of a written portrait, if applicable, creation of photographs with the intention of use on the websites of the University of Paderborn www.uni-paderborn.de, the Alumni Network, central facilities of UPB and the faculties, institutes and departments with storage of the data in our systems (web, server, computer)
- Use of the written portraits and, if applicable, photos in the social media channels of UPB and the alumni network for marketing purposes
- Use of the alumni portraits (name, short text, photo) on a specific area/wall in the UPB
- Further possible use in UPB print media (e.g. degree programme flyers, annual reports)
- Nomination: First and last name, studies, periods of study, occupation, employer, further information on studies, professional career and private interests
- Contact management: first name and surname, title (if applicable), address, e-mail, course of study, type of degree, period of study.

The legal basis for processing your personal data for this purpose is your consent pursuant to Article 6, Para. 1 (1) a) of the GDPR (where applicable, Article 88 of the GDPR, in conjunction with § 18, Para. 1 of the DSG NRW) (Taking/making of photographs/recordings) and

pursuant to Article 6, Para. 1 (1) a) of the GDPR (where applicable, Article 88 of the GDPR, in conjunction with § 18, Para. 1 of the DSG NRW) and/or § 22 of the German Art Copyright Act (KUG) (Use of photographs/recordings).

The other personal data specified above is also processed on the basis of Article 6, Para. 1 (1) a) of the GDPR (where applicable, Article 88 of the GDPR, in conjunction with § 18, Para. 1 of the DSG NRW).

3. Recipients of your personal data

The photograph(s)/recording(s) taken/made and/or used by you will be shared as described below:

- Publication in print products (e.g. degree programme flyers, annual reports) and online media of the University of Paderborn, the Alumni Network, central institutions, faculties, institutes and departments:
 - Web: www.uni-paderborn.de and sub-pages
 - Social media channels of the University, institutions and faculties, e.g. Facebook: <https://www.facebook.com/unipaderborn/>, Instagram: https://www.instagram.com/uni_paderborn/, YouTube: <https://www.youtube.com/user/upbvideo>, LinkedIn: <https://www.linkedin.com/school/20970/admin/>
- Use of alumni portraits (name, short text, photo) on a specific area/wall in the UPB
- If applicable, forwarding to the daily press
- Your photos will be passed on to service providers (e.g. printers) for the production of print products

Where (technical) service providers have access to personal data, this access will be regulated on the basis of an agreement pursuant to Article 28 of the GDPR. For data that is processed jointly with other data controllers, this joint processing will, where required, be regulated on the basis of an agreement pursuant to Article 26 of the GDPR. In individual cases, personal data may be disclosed in compliance with a legal requirement.

In principle, subject to the processing of data described below, no personal data will be transferred to countries outside the European Economic Area (EEA) and associated countries (no “third country transfer”).

- Publication of the written portrait described under point 2 and possibly photographs on the websites: www.uni-paderborn.de and web subpages of the University of Paderborn
- Publication of the written portrait and any photographs described under point 2 on the official social media channels of the University, the alumni network, central institutions, faculties, institutes and departments, e.g. Facebook: <https://www.facebook.com/unipaderborn/>, Instagram: https://www.instagram.com/uni_paderborn/, YouTube: <https://www.youtube.com/user/upbvideo>, LinkedIn: <https://www.linkedin.com/school/20970/admin/>

Important note if your photographs/recordings are made available online:

Please be aware that if your personal data is published online, it will be possible for any person worldwide to access this personal data – for example with the help of search engines (e.g. Google). It will thereby be possible for personality profiles to be created (profiling), by linking this data with other data about you that is available online. Your data may also be used in this way by third parties for other purposes beyond the full control of Paderborn University. Search engine archiving functions (see e.g. www.archive.org) allow such data to be accessed even when the information has already been removed from or edited on the Paderborn University website. With the use of your personal data online, data may also be transferred to countries outside the EU and may be stored and used there for unknown purposes. It may be the case that the relevant data protection laws or regulations, or the application of these, have a lower level of protection in the recipient country than in the EU and that you will not be able to assert your rights there.

Facebook privacy policy: https://m.facebook.com/policy.php?_rdr

Instagram privacy policy: https://help.instagram.com/519522125107875/?helpref=hc_fnav

YouTube privacy policy: <https://policies.google.com/privacy?hl=de>

LinkedIn privacy policy: <https://de.linkedin.com/legal/privacy-policy>

4. Duration of storage of your personal data

The photographs/recordings of you described above will be stored for specific purposes subject to the withdrawal of your consent. In addition, retention periods may apply. Where appropriate, the photographs/recordings (as part of documents) will be transferred to the University Archives and generally stored there indefinitely.

5. Your rights as a data subject

As a data subject, you may assert the rights granted to you by the GDPR at any time; these are:

- The right to know if and what personal data concerning you is being processed, in accordance with Article 15 of the GDPR, in conjunction with § 12 of the DSG NRW
- The right to have any inaccurate personal data concerning you rectified or incomplete personal data completed, in accordance with Article 16 of the GDPR
- The right to have your personal data erased, in accordance with Article 17 of the GDPR, in conjunction with § 10 of the DSG NRW
- The right to restrict the processing of your personal data, in accordance with Article 18 of the GDPR
- The right to receive the personal data concerning you, in accordance with Article 20 of the GDPR

6. Right to withdraw your consent

You have the right to withdraw your consent to the processing of your photographs, video recordings and/or audio recordings described above, in whole or in part, at any time, without giving a reason, with effect for the future. This shall not affect the lawfulness of processing based on the consent before its withdrawal (Article 7, Para. 3 of the GDPR). If you withdraw your consent, your personal data may no longer be processed, unless there is another legal basis for processing (Article 17, Para. 1 b) of the GDPR). To exercise your right to withdraw consent, please contact the contact person specified above or send an e-mail to: datenschutz@uni-paderborn.de

7. Right to lodge a complaint

In addition to the aforementioned rights, you also have the right to lodge a complaint with a data protection supervisory authority (Article 77 of the GDPR) if you consider that the processing of personal data relating to you infringes the applicable data protection requirements; for example the State Commissioner for Data Protection and Freedom of Information in North Rhine-Westphalia, which is responsible for overseeing Paderborn University: Landesbeauftragte für Datenschutz und Informationsfreiheit Nordrhein-Westfalen, Kavalleriestr. 2-4, 40213 Duesseldorf, Germany; Tel.: +49 211 38424-0, E-mail: poststelle@ldi.nrw.de

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Declaration of consent to the taking/making and/or use of photographs, video recordings and/or audio recordings and, where applicable, of other personal data within the scope of Alumni-Portraits.

Please note: This declaration of consent relates to the right to one's own image (identifiable person within the scope of taking/making and using photographs/recordings). Consent must be obtained from the data subject, except in exceptional cases. Such exceptional cases are, in particular, images of persons from contemporary history, images in which a person appears only as an "accessory" in the landscape or other location, as well as images of public meetings, processions and similar events in which the persons depicted participated (and a person is not in the foreground). Furthermore, these exceptions shall apply only where no legitimate interests of the data subject, or in the case of death, of their relatives, are violated.

for:

[First name and surname]

E-mail address

Paderborn University intends to take/make and/or use the photographs, video recordings and/or audio recordings specified below for the purposes specified below. In order to take/make and/or use the photographs/recordings, Paderborn University requires your consent to take/make and/or use the photographs/recordings; [in addition (using an extra form), where the photographs/recordings have not been taken/made by or on behalf of Paderborn University but are to be used by it, the granting of rights of use must be requested from the author of the photograph(s)/recording(s)].

The subject of this declaration of consent is/are the following photograph(s)/recording(s) and, where applicable, other personal data:

- a) (Digital) survey with UPB alumni, creation of a written portrait, if necessary creation of photographs with the intention of use on the websites of the University of Paderborn www.uni-paderborn.de, the Alumni Network, central facilities of UPB, faculties, institutes and departments with storage of the data in our systems (web, server, computer).
- b) For marketing/advertising purposes, e.g. for addressing students of UPB
- c) Publication/use/distribution:
 - Use of written portraits and photos in UPB's social channels and alumni network for marketing purposes:
 - Web: www.uni-paderborn.de and sub-pages
 - Social media channels of the university, institutions and faculties, e.g. Facebook: <https://www.facebook.com/unipaderborn/>, Instagram: https://www.instagram.com/uni_paderborn/, YouTube: <https://www.youtube.com/user/upbvideo>, LinkedIn: <https://www.linkedin.com/school/20970/admin/>
 - Other possible use in UPB print media (e.g. degree programme flyers, annual reports)
 - Use of alumni portraits (name, short text, photo) on a specific area/wall in the UPB
 - The audio and, if applicable, video recordings are only used to create the written portrait. After the written portrait has been created and approved, the audio and, if applicable, video recordings will be deleted immediately and will not be published.
 - Nomination: First and last name, studies, periods of study, occupation, employer, further information on studies, professional career and private interests
 - Contact management: first and last name, possibly title, address, e-mail, course of study, type of degree, period of study
 - If applicable, forwarding to the daily press
 - Your photos will be passed on to service providers (e.g. printers) for the production of print products

Important note if your photographs/recordings are made available online:

Please be aware that if your personal data is published online, it will be possible for any person worldwide to access this personal data – for example with the help of search engines (e.g. Google). It will thereby be possible for personality profiles to be created (profiling), by linking this data with other data about you that is available online. Your data may also be used in this way by third parties for other purposes beyond the full control of Paderborn University. Search engine archiving functions (see e.g. www.archive.org) allow such data to be accessed even when the information has already been removed from or edited on the Paderborn University website. With the use of your personal data online, data may also be transferred to countries outside the EU and may be stored and used there for unknown purposes. It may be the case that the relevant data protection laws or regulations, or the application of these, have a lower level of protection in the recipient country than in the EU and that you will not be able to assert your rights there.

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Instagram privacy policy: https://help.instagram.com/519522125107875/?helpref=hc_fnav

YouTube privacy policy: <https://policies.google.com/privacy?hl=de>

LinkedIn privacy policy: <https://de.linkedin.com/legal/privacy-policy>

I hereby agree to being photographed/recorded as described above and/or to the photographs/recordings being used by us as described above.

This consent is voluntary. No consequences shall arise from any refusal to grant consent.

You have the right to withdraw your consent, in whole or in part, at any time, without giving a reason, with effect for the future. The withdrawal of consent shall not affect the lawfulness of processing based on the consent before its withdrawal. In the event that you withdraw your consent, the relevant personal data on you may no longer be processed for the purposes specified above. To exercise your right to withdraw consent, please contact the contact person specified above or send an e-mail to: datenschutz@uni-paderborn.de

I have received and have read and understood the information sheet on the processing of my personal data pursuant to Article 13 of the GDPR within the scope of the taking/making and/or use of photographs, video recordings and/or audio recordings.

[Place, date, signature(s)]